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UMM Alumni Association Newsletter
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Campus News, Newsletters, and Events

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UMM Alumni Association Newsletter Vol. 10, No. 3

University of Minnesota, Morris Alumni Association

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House Education Sub-Committee Conducts Hearing at Morris

The Education Division (sub-committee) of the House Appropriations Committee, chaired by Rep. Howard Smith of Crosby, wound up a series of information-gathering visits to all campuses of the University of Minnesota, with a Dec. 3-4 stop at the University of Minnesota, Morris.

The sub-committee was feted at a reception and dinner hosted by the West Central Education Development Association upon its arrival in Morris, and conducted a public hearing on the campus Dec. 4 followed by lunch and a tour of new construction.



LEGISLATIVE VISIT — UMM Provost John Q. Imholte (upper photo) addresses the Education Division (sub-committee) of the House Appropriations Committee during its December visit to the Morris campus. The Committee had been visiting all campuses of the University of Minnesota, and wound up its tour at UMM. In lower photo, UMM librarian Russell E. DuBois (extreme right between the two men with backs to camera) explains Phase II construction of Library to members of the Committee.

Provost John Q. Imholte addressed the group and speculated on a variety of reasons for UMM's six per cent drop in enrollment during the Fall quarter. Some of the reasons cited included a drop in the numbers of young people going to college, increased costs of higher education, other alternatives open to young people besides college, stiffer competition in recruiting from other institutions, and a false, but nonetheless widely held feeling on the part of many, that a liberal arts education will not pay off financially.

UMM's policy of selective admission was questioned by sub-committee members in light of declining enrollment. Dr. Imholte said this is the

topic of frequent discussion, but that he believes UMM depends on this "uniqueness" to maintain its "health and well being."

He defined UMM's "uniqueness" as a small, intimate resident campus that offers University of Minnesota programs with high scholastic standards.

The Provost also reported on the use of Legislative funds granted for physical improvements on campus. He said that remodeling of the Social Sciences Building, at \$400,000, will begin this summer. Funds of \$10,000 for landscaping and campus development will be used this summer, primarily for road resurfacing and sidewalks. Parking lot funds of \$170,000 will be used to construct a new lot.

Major Fund Drive Launched To Honor Late Herb Croom

A major fund drive to raise sufficient monies to erect an on-campus memorial to the late Herbert G. Croom, former Director of Placement and Alumni who died last August at the age of 59 following a lengthy illness, has been authorized by the UMM Alumni Association Board of Directors.

The Board, acting on the motion of Roger J. Zeman of St. Louis Park, voted to raise and expend up to \$6,000 to commission and erect a suitable piece of sculpture.

The sculpture, to be done by a Minnesota artist if at all possible, is to be situated immediately in front of the entrance to the Science Auditorium.

Opportunities to contribute to the fund drive will be made available to all UMM alumni as well as to other interested groups and persons.



Newsletter

VOL. 10, NO. 3

DECEMBER, 1973

Published by the University of Minnesota, Morris Alumni Association in cooperation with the University Relations Office and distributed free of charge to the alumni of the University of Minnesota, Morris.



HOMEcoming ACTIVITY — Homecoming activity is portrayed in this series of photos taken during the annual Alumni Association meeting and luncheon. At top left outgoing President Ruth Retzlaff receives a plaque honoring her service from Lee A. Boraas. Upper right shows new Association President Bob Jamison (center) with other board members during the annual meeting. Luncheon activity is pictured at lower left, while Jamison receives congratulations from Ruth Retzlaff in the photo at bottom right.

President's Corner



I hope this Holiday Season finds you all happy, and your houses warm and snug.

As you know, I have had the honor of being elected President of your Alumni Association and took over from Ruth Retzlaff at Homecoming. Her shoes will be hard ones to fill, but I do pledge to try.

I have great hopes for improving our organization. I am convinced that we can be a valuable moving force for UMM, and I sincerely hope that we can find a way to involve more of you in our activities.

There are many challenges facing the University of Minnesota, Morris. We, as Alumni, are important to UMM in a variety of ways such as recruiting of students, Career Day activities, scholarship drives, graduate placement, and general support for the activities of our Alma Mater.

The Admissions Office is planning a very important program in which they will be directly contacting Alumni and seeking our assistance in recruiting programs around the State. Be prepared to say "yes" when Bob Vikander or his staff call on you. Recruiting of qualified students to attend UMM next Fall is one of the most critical efforts in which we can be involved.

We also are planning on expanding our Career Day activities, and will need more Alumni involved. The annual event is already scheduled for Jan. 26. This has proven to be a good experience for students, and I hope you volunteer if at all possible to take part in this important program.

In addition, the Alumni Association is planning a rather large and ambitious project in connection with a suitable memorial to honor the late Herb Croom. (Please see details elsewhere in the Newsletter.) This project is going to require the support and assistance of all Alumni, but it will be a very worthwhile addition to the campus and something of which we can all be proud.

Finally, we need very much to broaden our base of support and involvement through increased membership. Last year, we had 193 paid-up members. So far this year we have 150. Our goal should be at least double that. If you haven't sent in your \$3 yet please do so at once. We need your help!

As individual Alumni there is much we can do. As a corporate entity, there is much that the Alumni Association can accomplish because in numbers there is strength. We want to do more than we have, but we need your support and understanding.

Bob Jamison

Alumni Association Paid-Up Members Receiving Bonuses

Paid-up members of the UMM Alumni Association are getting an extra bonus by virtue of their active status, and they are due to get even more in the future.

The Association's Board of Directors, at its Homecoming meeting, voted that all current members receive *Focus*, issued monthly by University Relations in cooperation with the Office of Continuing Education and Regional Programs and the Office of Scholarships and Admissions.

In addition, through a series of arrangements worked out with on-campus offices and agencies, paid-up members of the UMM Alumni Association are now entitled to the following benefits of membership:

- + A 10 per cent discount at the UMM General Store on all merchandise in the novelty and non-tax classification. This includes nearly all monogrammed items, UMM rings, etc., but does not include books — either texts or general reading.

- + A discount on subscriptions to *Vanguard*, the weekly student newspaper. A year's subscription is just \$2.50 to paid-up alumni.

- + Free on-campus parking.

- + A 10 per cent discount on UMM Sports Club memberships.

- + A 25 per cent discount on individual or season tickets for the Performing Arts Series.

All a member need do to claim these benefits is present a valid Association membership card for 1973-74 with its identification number.

All the above are tangible benefits of membership, and do not take into account such other benefits as aid and support to one's Alma Mater and to higher education in general.

Individual memberships are just \$3, and may be obtained by mailing a check to the UMM Alumni Association, University of Minnesota, Morris 56267. of Minnesota, Morris 56267.

Chemistry Professor Addresses Two Classes

UMM Chemistry Prof. Joseph Latterell recently addressed two Appleton High School classes at the invitation of alumnus John Radick '70. Dr. Latterell discussed "Water Quality and Solutions to Water Quality Problems" before sessions of both Appleton physics and chemistry classes. Other UMM alumni are encouraged to take advantages of the resources offered by their Alma Mater through invitation of campus speakers to address their classes.

Annual Career Day Scheduled for Jan. 25-26 Weekend

Career Day, an annual project of the UMM Alumni Association, will be held the weekend of Jan. 25-26, according to Association President Bob Jamison.

An added dimension of this year's event, said Career Day committee members Brent Waddell of Morris and Doug Kjellerup of Fergus Falls, is the inclusion of area high school seniors.

In the past, only currently enrolled UMM students have been invited to the day-long series of displays and discussions with alumni and other representatives of business and the professions. This year, however, high school seniors are being given the option take part, and to visit the campus and avail themselves of possible pre-enrollment opportunities.

Cooperating with the Association and the Campus Alumni Committee, chaired by senior Bill McNary of Rochester, are the Offices of Admissions, University Relations, and Student Activities.

On-campus events the weekend of Jan. 25-26 which are expected to attract and hold the visiting high school students are a dance on Friday night, wrestling Friday and Saturday and a basketball game with Michigan Tech Saturday.

Career Day is designed to give participants an in-depth "inside" look at employment opportunities following graduation and how their courses of study can prepare them for such opportunities. Alumni return to the campus for the event to meet and counsel with participating students.

Two New Publications Issued by University

Two new publications of interest to Alumni have just been issued by the Office of University Relations, and are available without cost to those requesting them. They are *A Brief Look at UMM* and the 1973-74 UMM Speakers Guide. *Brief Look* is a small, one page publication which attempts to anticipate and answer the most commonly asked questions about UMM. It is intended to be distributed to audiences and other groups to answer only preliminary questions about the University of Minnesota, Morris. The *Speakers Guide* lists 25 faculty and staff members who are available to speak to civic, professional, or school groups about a wide range of topics. It has been distributed to schools and clubs throughout West Central Minnesota.

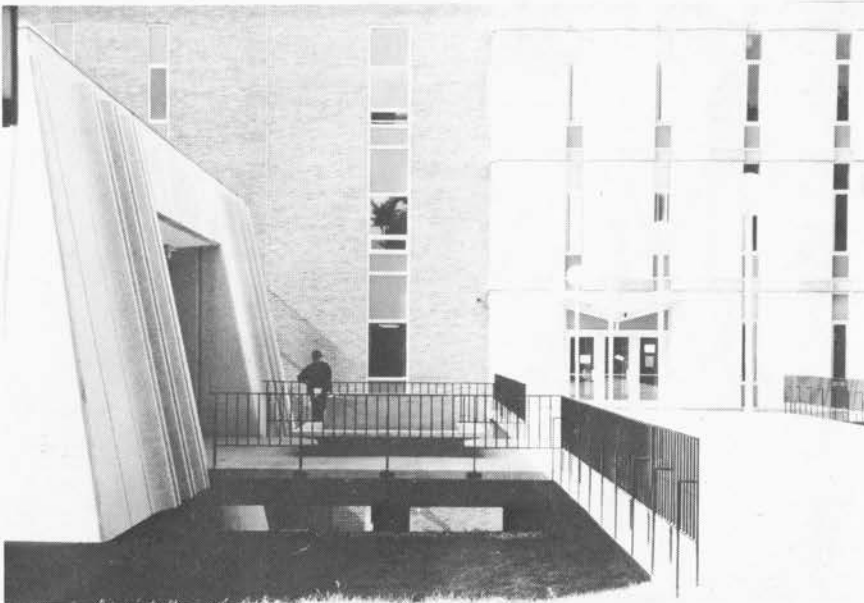


INDIAN CONVOCATION — White Roots of Peace, a touring Indian communications group from the Iroquois Nation in New York State, visited UMM recently. Here, members of the group erect a teepee which was one focal point of the group's all-day convocation. (Vanguard Photo)

Cougar Cage Team Participates in Tourney

The Cougar basketball team traveled to Jefferson City, Mo. during the Christmas holidays to participate in the Lincoln University Invitational Tournament on Dec. 28-29.

The tourney, sponsored by the Optimist Club for charity, included teams from Missouri, Minnesota, Texas and Iowa. UMM was pitted against Texas Southern in the opener.



CROOM MEMORIAL SITE — The UMM Alumni Association Board of Directors, at its annual Homecoming meeting, voted to commission and erect a piece of sculpture in memory of former Alumni Coordinator Herb Croom, who died last August. The sculpture is to be situated immediately outside the entrance to the Science Auditorium as indicated where the person in this photo is standing. (Photo by Fred Peterson)

President Jamison Appoints Committees

Alumni Association President Robert J. Jamison has appointed permanent committees to plan and coordinate various Association functions for the year. Committees and members include:

Croom Memorial: Carolyn Moe Pederson, Tom Bollman, Ruth Retzlaff, Ruth Gremmels, and Lee A. Boraas, ex-officio.

Career Day: Doug Kjellerup, Dennis Rasmussen, Brent Waddell, and Chris LaLonde.

Homecoming: Roger J. Zeman, Myragene Pettit, Bobbi Smidt, and Neal Nelson.

Three UMM Gridders Named All-Conference

Three University of Minnesota, Morris athletes were named to the All-Northern Intercollegiate Conference football team announced at the end of the current season.

Cougar picks were seniors and four-year starters Ron Simmons of St. Paul Mechanic Arts High and Pat Popowski of Balaton, and junior quarterback Craig Rasmussen, also of Balaton.

The Cougars finished with a 3-6 slate as Rasmussen broke several school records. His 210 attempted passes, 128 completions and 1,489 yards are all new UMM records, eclipsing the marks of previous Cougar ace Tom Bergner.

Campus Briefs

Joseph Daily is the name of the new son born Nov. 30 to Mrs. and Provost Imholte. The family's fifth child and second son, he weighed 7 lbs. 11 oz.

UMM's Heating Plant is being converted to accept more varieties of fuels. The work, costing \$30,000, is expected to be completed by mid-January. The work is expected to pay for itself in three-four years because of savings to be realized in being able to use cheaper fuels which are more readily available.

The University of Minnesota is coming with a University-wide retrenchment of \$1.4 million of which UMM's share is \$70,000.

UMM is reacting to the energy crisis in a variety of positive ways, such as: reducing building temperature to 68 degrees during the day, 65 at night and down to 55 on weekends, turning off of air handling units in unoccupied buildings, observing the 50 MPH speed limit in University vehicles, etc.

UMM's debate team concluded a busy schedule of Fall quarter activities Dec. 5 by sweeping four of six debates at the Twin Cities Debate League Tournament. The Morris Campus Debate Association is funded by student activity fees.

The West Minn Consortium has approved three projects for implementation: a grant to help publish a newsletter in support of a drug information dissemination project, a study of the aged in Grant, Stevens, and Traverse counties, and a self-supporting project to develop an educational series for DWI drivers.

Research grants totalling \$37,382 have been awarded two UMM faculty members. Recipients are Dr. Merle Hirsh, Chairman of the Division of Science and Mathematics, and Psychology Prof. Eric Klinger.

The name of UMM's Placement Office has been changed to Career Planning and Placement Service, and the new director is Gary Donovan. Donovan replaces the late Herb Croom. Alumni duties have been shifted to the Office of University Relations.

Dr. Jooinn Lee, Professor of Political Science, and Vice-Chairman of UMM's Division of Social Sciences, has been elected Chairman of the Executive Council of the Minnesota Political

Science Association.

The World Touch program got underway at UMM in November with formulation of min-groups, appointment of group leaders, and adoption of operational guidelines. World Touch is designed to create ways of providing experiences through which members of diverse ethnic and cultural groups can communicate.

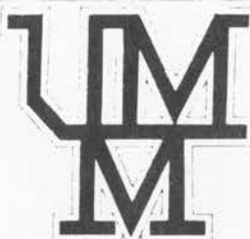
Dr. Russell A. May, Director of Continuing Education, Regional Programs and Summer School at UMM, has been appointed to the Region C Advisory Council of the Governor's Commission on Crime Prevention.

Fall quarter enrollment at UMM showed a decline of 107 compared with last year's figures. Enrollment was 1,656, a six per cent drop.



WRESTLING TEAM DEPARTS FOR SOUTH — The University of Minnesota, Morris wrestling squad, coached by Doug Duffy (in middle of photo), is shown boarding two Winnebago motor coaches en route to a two week tour of the South. The team competed in a 15-team invitational tournament at Georgia Tech, then had dual meets with the University of Florida in Gainesville and with Florida International University in Miami. The squad returned before Christmas.

UNIVERSITY OF MINNESOTA - MORRIS



ALUMNI ASSOCIATION

Newsletter

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